

Sesen Berhane

Product Designer

Seattle, WA
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Product Designer with 2 years of experience optimizing workflows and creating user-focused solutions. Passionate about AI and innovation.

WORK EXPERIENCE

No Brainer

Seattle, Washington, United States • 09/2024 - Present

UX Designer

- Developing a streamlined matching system to connect early-career professionals with compatible mentors.
- Refining brand identity and designing a user-centered feature to streamline donations and partnerships.

Freelance UX Designer

Remote • 07/2024 - Present

UX Designer

- Conduct discovery research to define client problems and develop targeted solutions.
- Optimize landing pages, increasing customer acquisition within 2 weeks of launch.
- Design responsive websites and maintain content based on clients' needs.

Tech Fleet

Remote • 05/2024 - 08/2024

UX Designer

- Collaborated in agile sprints to develop a career portal for graduates and early-career professionals from start to finish.
- Teamed up with engineers to ensure feasible implementation of design solutions.
- Presented design iterations in weekly client demo meetings, effectively communicating ideas to stakeholders.

CERTIFICATIONS

UX Academy and Foundations

Designlab

SKILLS

- Agile Methodologies
- Design Sprints
- Design Thinking
- Figma
- Information Architecture
- Prototyping
- Responsive Design
- Usability Design
- User-centered Design
- User Personas
- Visual Design
- Wireframing

EDUCATION

UI/UX Design

Designlab